

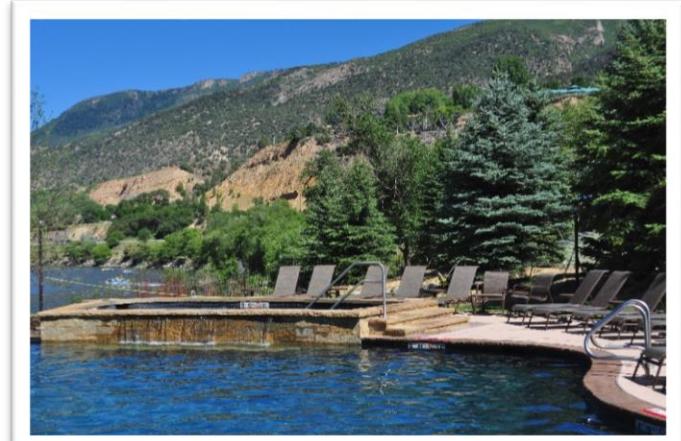


FOR IMMEDIATE RELEASE

The Iron Mountain Hot Springs in Glenwood Springs, Colo., Celebrates its Grand Opening Saturday, Aug. 15
The celebration begins at 9 a.m. with a ribbon-cutting ceremony and free coffee and Sweet Coloradough donuts, with drawings and giveaways throughout the day. Glenwood Springs' newest hot springs features 16 thermal mineral water soaking pools and a freshwater family pool with a whirlpool spa on the bank of the Colorado River.

GLENWOOD SPRINGS, Colo. (August 8, 2015) — Glenwood Springs' newest attraction, the Iron Mountain Hot Springs, celebrates its grand opening on Saturday, Aug. 15. Festivities begin with a ribbon-cutting ceremony and free coffee and Sweet Coloradough donuts at 9 a.m. As a tribute to the site's history as a hot springs destination, the first 50 guests to arrive and check in at the coffee table out front that morning will pay just 25¢ to enter! That's what it cost for a soak when Sheriff Bob Ware operated the West Glenwood Health Spa back in 1896. The fun continues throughout the day with 25¢ ice cream cones, giveaways and drawings for prizes.

"The response since our soft opening last month has been overwhelmingly positive," co-owner Steve Beckley said. "We appreciate everyone's patience as we've worked to finish the landscaping and put the final touches on the property. It certainly looks a lot different now than a couple of weeks ago. For the people who've already visited, we appreciate it so much and hope they'll come back to see how much our team has accomplished. For those who haven't, the grand opening day will be a great time to do so. They might get in for a quarter or win some prizes."



The Iron Mountain Hot Springs, which opened July 18, is open from 9 a.m. to 10 p.m. through Labor Day weekend, and then off-season hours will begin. Admission is \$25 per adult, \$15 for kids 3 to 12, and free for children younger than 3. An evening soak from 8 to 10 p.m. is available for \$15 for adults and \$9 for kids. Discounts are available for seniors ages 65 and better, AAA members and military. Through August, local residents from Aspen to Glenwood Springs to Rifle and areas in between can save \$5 with a coupon from the Glenwood Springs Post Independent or Aspen Daily News; an ID with the appropriate zip code is required. Annual pass sales begin after Labor Day; pricing will be announced at the grand opening.

The Iron Mountain Hot Springs offers 16 mineral hot springs soaking pools and a freshwater family pool with a jetted spa. The family pool is heated to around 93 degrees Fahrenheit, while the smaller, elevated whirlpool spa offers a perfect soaking temperature of approximately 102°F. Parents can enjoy relaxing in the warmer water while watching their children below.

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Sixteen smaller, naturally shaped pools are filled with thermal mineral waters that range from 98 to 108°F. Two of the soaking pools have pebbles on the bottom so that guests can massage their feet on the smooth stones. Another is standing height with views out over the Colorado River.

"Providing a variety of soaking experiences is really important to us," co-owner Mogli Cooper explained. "Each of the soaking pools is a little different from the next. The temperatures and the views vary. If you want to settle in for a peaceful soak in a small pool, you can do that here. We'll even bring you a drink so that you don't have to get out! If you want to bring the kids and play in the larger family pool, you can do that, too. You can tailor your visit depending on your mood."

In addition to the pools, the Iron Mountain Hot Springs features a lodge-style bathhouse where guests can buy passes and gift vouchers, shop and prepare for their soak in well-appointed locker rooms. Separate, accessible changing rooms for families are available to make visits with the kids easier. Free water and bottle-filling stations are available near the family changing rooms to help guests stay hydrated. The retail shop offers swimwear, sunscreen and pool accessories; lotions, body wash and other personal care items; specialty soaps and candles; shirts; hats; ornaments and candies.

Many of the items are made in Colorado, including some from right here in the Roaring Fork Valley.

The on-site Sopris Café is located next to the family pool and offers drinks, snacks, meals and desserts. The menu includes breakfast pastries and croissants, salads, wraps, sandwiches, pizza, hot dogs, frozen yogurt, soft-serve ice cream, smoothies, specialty coffees, soft drinks, beer, wine and mixed drinks. Friendly wait staff provide poolside service as well.

The Iron Mountain Hot Springs is located at 281 Centennial Street, just off Devereux Road and across from Two Rivers Park in Glenwood Springs. More information is available at IronMountainHotSprings.com or by calling 970-945-4766.

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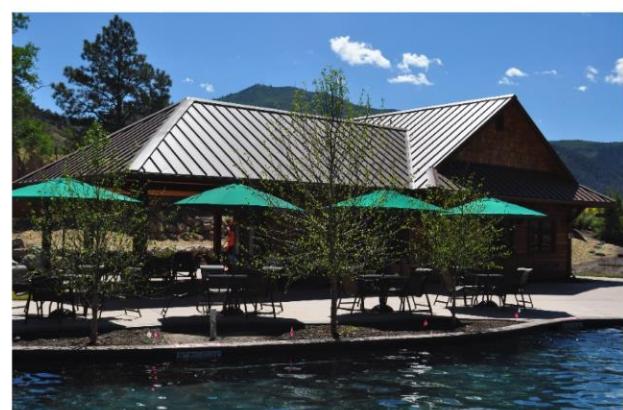
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About the Iron Mountain Hot Springs

281 Centennial Street, Glenwood Springs, CO 81601 | 970-945-IRON (4766) | www.IronMountainHotSprings.com

The Iron Mountain Hot Springs is a new wellness destination on the bank of the Colorado River in Glenwood Springs. Soaking options include 16 thermal mineral water pools, with temperatures ranging from 98 to 108°F, and a freshwater family pool with a whirlpool spa. The bathhouse features locker rooms, family changing rooms and a retail shop. The Sopris Café serves snacks, meals and drinks.



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